



carly rumpf

GRAPHIC DESIGNER



**Education** **Rochester Institute of Technology**

BFA in Graphic Design  
Minor in Advertising and PR  
3.72 / Deans List  
Graduate in May 2015

**Experience** **Gupta Media**

Graphic Design Intern / June 2014 - Aug. 2014

**Positive Negative Magazine**

Art Director / Aug. 2014 - present

**The Office of the President at RIT**

Designer / Sept. 2014 - present

**Project M: RIT Design Blitz**

with John Bielenberg and Ryan Clifford  
Team 6cess / Oct. 2014

**RIT SportsZone**

Art & Marketing Director / Aug. 2014 - present  
Art Director / Aug. 2013 - Aug. 2014  
Designer / Aug. 2011 - Aug. 2013

**WITR 89.7FM**

Lead Graphic Designer / May 2012 - present

**TerraCycle**

Graphic Design Intern / May 2013 - Aug. 2013

**Center for Campus Life**

Staff Artist / Aug. 2013 - June 2013

**Freelance Designer**

Aug. 2011 - present  
Client list available upon request

**Specialties**

Branding + Identity Design  
Art Direction + Leadership  
Social Media Marketing + Management  
Hand Lettering + Typeface Design  
Comping + Crafting  
Brainstorming + Ideation  
Motion Graphics + GIFs

**Awards** **Bernadette Merkel Award**

In recognition of performance and demeanor that shows much promise and embodies the values and spirit of Professor Bernadette Merkel, former Graphic Design Professor and Chairperson.  
Rochester Institute of Technology / June 2014

**Med. Form Design Contest Winner**

in collaboration with Rachel Nicholson  
For Dr. Susan J. Schliff Chiropractor PC  
Rochester, NY / Oct. 2013

**Work in Cary Graphic Arts Library**

Type specimen books for "Fluxy Sans" and "Fluxy Script" created under guidance of Kris Holmes stored in archives.  
Rochester Institute of Technology  
June 2014 + Dec. 2014

**Work in MEdesign Conference**

Sponsored by the Vignelli Center  
Rochester Institute of Technology / Nov. 2014

**Activities** **AIGA**

Member Upstate NY Chapter / 2013 - present  
Mentor RIT Chapter / 2013 - present

**RIT Hand Lettering Club**

Treasurer / Aug. 2012 - May 2013  
Webmaster / May 2013 - Sept. 2014

**Thought at Work**

Graphic Designer / Oct. 2012 - Oct. 2013

**RIT New Student Orientation**

Orientation Assistant / May 2012 - May 2014

**RIT Women's Club Volleyball**

Jan. 2013 - present

**Software**

Photoshop, InDesign + Illustrator  
AfterEffects + iMovie  
Font Lab + TypeTool